Madinatuna – Aleppo City Development Strategy 2010 - 2025

Mahmoud Ramadan – Nov. 2012 AUB – Architecture and Design





Population Growth (at 2.6% annual growth)

Strengths

- **UN Cultural Heritage Site: Old City with 240** classified monuments
- Cultural Diversity.
- Active Business Community
- Cost of living is comparatively low.
- Geographical location.
- Urban Density Mixed Use and proximity.
- Water resources are plentiful.
- Active Mayor

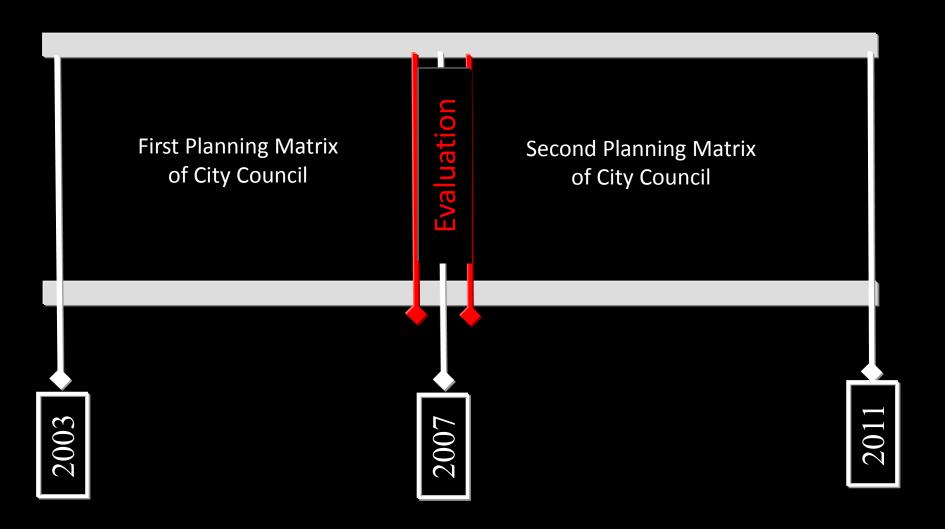
Weaknesses

- Weak municipal structures. Rigid planning laws & procedures.
- Lack of affordable housing for low income groups: rapid growth of informal settlements.
- Urban Environment: Lack of Green Spaces,
 Pollution.
- Local Economy not competitive.
- Leisure resources are very limited.
- Aleppo is not widely recognized.
- Inadequate Access to the City (domestic and int'l)

Aleppo top 200 Cities / by Population



The History of Planning Process in MOA



Madinatuna

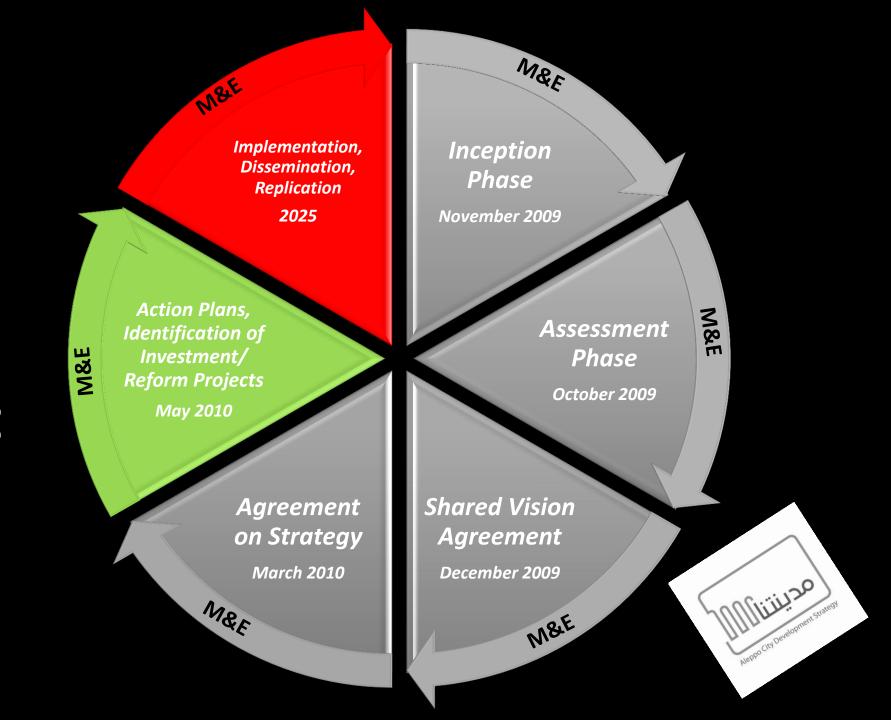


Aleppo CDS, is an action plan for more balanced growth of the city, developed and sustained through participation to improve the quality of life for all citizens.

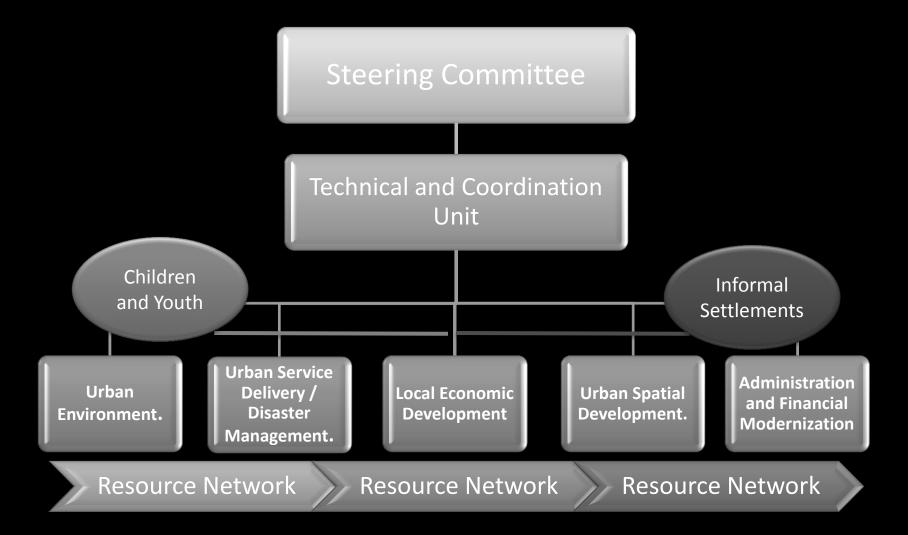
Only Lyon

Grande Paris

Copenhagen 2005



Institutional Structure of CDS



The Main CDS Pillars

City Development Strategy

Networking

Cultural Strategy

Urban Observatory

Communication

Volunteers

Branding the City - the CDS Logo



Aleppo City Development Strategy

Information and Communication Strategy

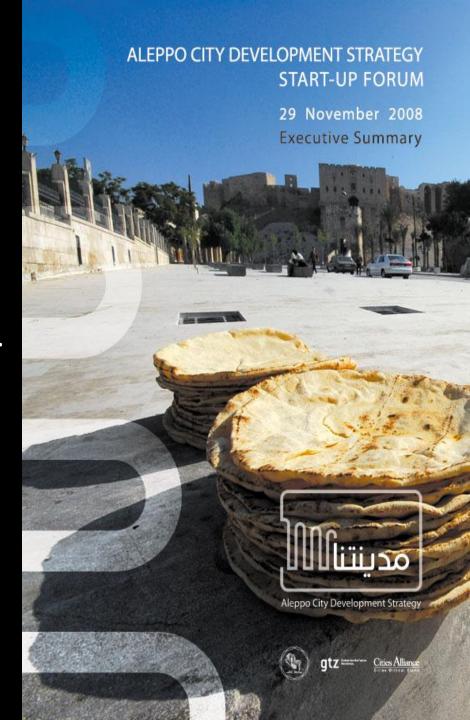
Internally	To strengthen internal communication among the CDS team members.	
	To enhance the capacity of the CDS team members in delivering information.	
Externally	Inception	To promote the CDS among target audiences as an excellent organization, which has areal impact on the alleviation the problems of Aleppo City.
	Assessment	To increase local awareness among the general public on the challenges facing Aleppo in economy, environment, urban services, disaster, spatial form, informal settlements, and modernization.
	Shared Vision	To encourage the general public to join in formulating the vision.
	Strategic Options	Still to be defined based on priorities of CDS management
	Action Plans	To offer development support communication DSC to CDS projects.
	Implementation, Dissemination	To offer development support communication DSC to CDS projects. To disseminate information and lessons learned.

Start Up Forum Nov. 2008

Launching Madinatuna.

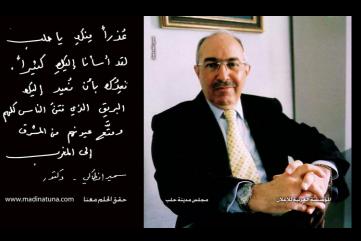
Open Dialogue among stakeholders.

Introduce the first assessment by volunteers of working groups.



Mid – Term Forum May . 2010







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إلى المغرسية.

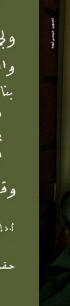
أنوجه لجميع الأسر في بلري حلب ولجيع المؤسسات الزبوب والعلمة والإعلاسية مبرعوتهم لبدل الجرمدللعمل على بناء الدنسان، وتربيتر:

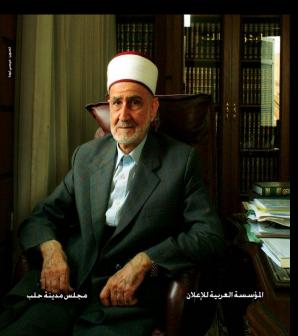
١- تربية جسمه، ليكون صِحيحاً فويْ شَيطاً مُسَجّاً. - تربية خلق و كوكر، ليكود مراً كرياً متفياً.
 ٢ - تربية عقل و فكره ليكون عالماً باحثاً
 مفكراً مدعاً وقل اعلوا فَهْرِي الله عَلَمَ وَرِولَهُ وَالْمُؤْمِنُونَا.

ارد إبراهم محد سلقيني - مفي محا فظة هلب



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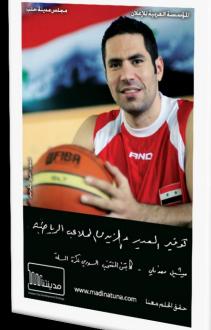












Interactive Website





The Aleppo CDS is a project aimed at finding a collective city vision for the future of Aleppo City, and at preparing an action plan for that vision. Both the vision and the action plan are developed and sustained through participation. Our ultimate goal is to improve the quality of life for all citizens through:

- · Improving urban governance and management
- · Increasing investment to expand employment and services
- · Reducing urban poverty in systematic and sustained ways

In this section you will find the results of the first work phase of Madinatuna, which is the initiation phase. This will include:

Our Story
Our Goals
Our Methodology
Our Organization
Our Focal Areas
Our Steps of Work
Our Participation Approach
Our Publications



Media



ختم ايادي زوار

اقتراح بإنشاء مديرية خاصة بمناطق المخالفات

المنتدى الأول لإستراتيجية تنمية حلب

















Cooperation Agreements

- Knowledge (March-June 2009).
- Persuasion (July-December 2009).
- Decision to adopt (January-October 2010).
- Confirmation (Nov-December 2010).

















Skills for informal settlements Reading Campaign







Programme for Sustainable Urban Development – UDP Integrated Urban Development Aleppo – C2



INFORMAL SETTLEMENTS IN ALEPPO RAPID PROFILES OF ALL INFORMAL SETTLEMENTS IN ALEPPO





'Culture in the City'





Heritage Ambassador

February 2010 old city of Aleppo.





International photography gathering

Greetings from Aleppo to the Syrian cities















إصبالتوت في أسوات حلب القديمة

، سب اسيران بي حلب دالزهات

وعب حلب القدسة حيداً رخصوصاً أما لن الطابة عد الصاخرو: علقت شعبية وبالرفي من هذا نظاته النول عد الصاخرو: علقت شعبية وبالرفي من هذا نظاته النول عد الصحاب النوع العراة المنتشرر فع التلودات

تنسيق الحداثق

معام الروم (العلة الشيم)

الولات

د کز تحفیظ القرآن الکریم و الرکز اللگائي

الوعي الديني

التطور الدراسي دالفديث في العُلِم حمال الذبية المجرية - الزخرقة - الني

وجود مانة للرائة أكثر من السابير

الحياة جملية فالما

ching with

أحب الأمون في السشاواع من أجل أمات المدراسة و الطفق حر الشرعب كف .

الألفة والمحيمية والومي ك عديننا ف- عليا وعشي

أنابعب بحلب خوفا على الفتاة كا يسع له إن تنوع بينوره.

Cientis estudio

الميلان عفاق من مله أ

النظام في الأرته الأمرَة

الخفا رني ملب

كبارية الحارة كلون المستاكل (التساءي المر النظافة مسنوى لد باسى

الألقة بينه الناس

الاعقام بهالحقارة

الدراحة في الحام

مواسل الشريع نوالحيا

٧٠٠١ عَدَ لَفُن عَدِلُوا

ريارة الأماكن الأثرية لمعرّدة أطفالنا لأنم بناءاله

الأمان- اكب - الخير

أحب أحب الحدايق في المدارك الحدايق في أحب الحدايق في

1103 - 3 2 2 3 3 71

هو . تيسنا المشتف الواعن الذي طومنا نعم وأبنا تنا وند رجيا تدك



Workshop Open city – Diverse city

Sept. 2009 Municipality

Workshop Tourism

May 2009 Chamber of Tourism



Workshop Ideas for social development (youth and children)

December 2009

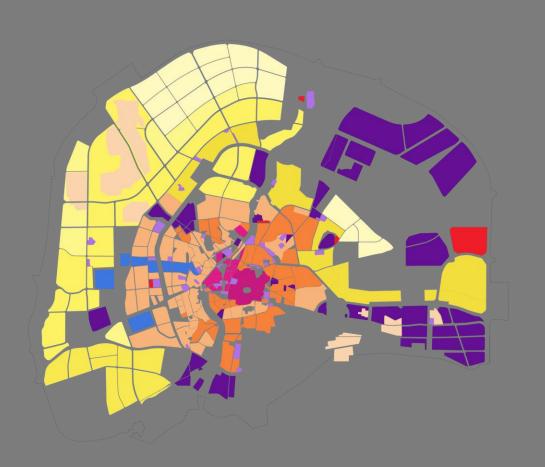
Municipality

Workshop House-School-City

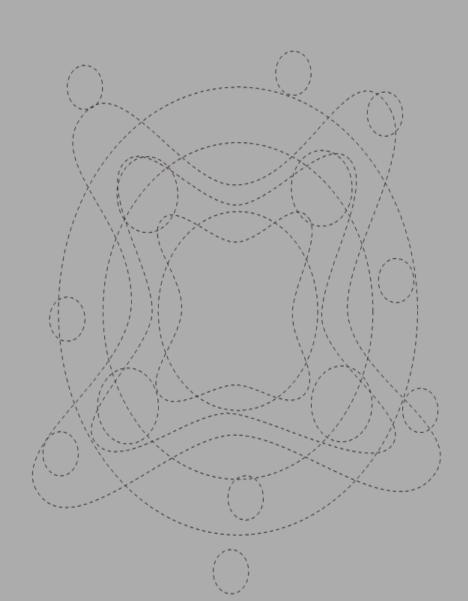
January 2010

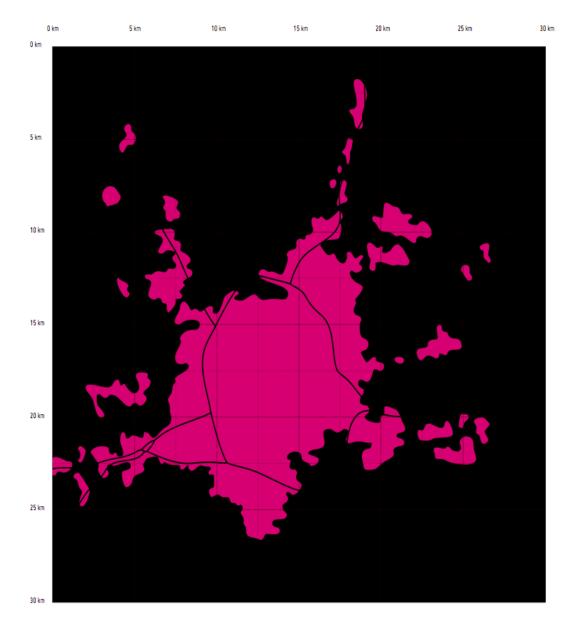
Municipality

Physical Master Plan

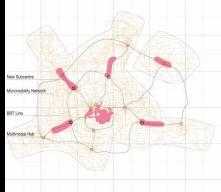


Turn to Spatial Vision

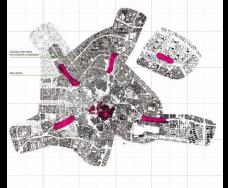




0 km 5 km 10 km 15 km 20 km 25 km 30 km 0 km 5 km 10 km 15 km 20 km 25 km 30 km



PROPOSED GRADUATED SYSTEM OF MACRO- AND MICROMOBILITY



BUILT UP SPACE WITH CENTER



MOBILITY

NEIGHBORHOOD **IDENTITIES**

مدينتنأ

SWOT **ANALYSIS**











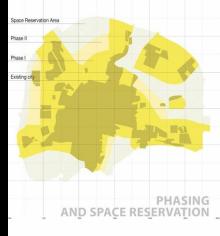












OPEN SPACE NETWORK



PHASING

MULTIFUNCTIONAL **SPACES**

ACCESSIBLE CENTERS



















We imagine Aleppo as a place that displays the authenticity of a contemporary Middle Eastern city, a place where modernity and a rich cultural heritage do not conflict with each other, but merge into a mutually enriching relationship. The unbowed tradition of openness and coexistence of the local people, to be witnessed all over the city — be it in its exceptional medieval city centre or in its various modern subcentres — makes Aleppo a place of true authenticity. It is this authenticity combined with Aleppo's manifold historical and cultural attractions, that are well connected by public transport and embedded in a network of high-quality public spaces, that will attract foreigners to the city and fuel local economies. We imagine Aleppo to be a place that provides as much opportunities for self-actualisation as basic human needs to its citizens, a place where private initiative and state share the vision of an evolving, diverse and open city.

The traditional city centre, with its focus on tourism and cultural activities, is one of a range of various economic centres that mutually support each other. Organised around transport hubs that facilitate easy access to various modes of traffic, centres and subcentres are well connected to each other by a modern, fast and affordable public transport system. The dense subcentres will have distinct characters — shopping and entertainment, knowledge and services or agricultural trade and logistics, each with its own appearance. Housing a mix of different programmes they stimulate old and new forms of urban worklife. Being in permanent evolution, they are the places were innovations and new opportunities can be tested and new businesses develop.

Around the centres lie Aleppo's neighbourhoods. New urban forms harness the potentials of local conditions and encourage engagement and interaction among the citizens. Consisting of different urban characters — from the garden villa to the dense city block, from self-built settlements, to new, locally adapted building typologies — they display the richness of Aleppo's lifestyles. The neighbourhoods offer services of proximity for the citizens' daily needs and are well connected to the centres through flexible microbus systems that heavily reduce private car use. These neighbourhoods of Aleppo are the foundations of a safe and open society.

The city is embedded within a rich cultural and productive landscape free of sprawl, with a distinct city edge. Green fingers reach deep into the urban fabric of Aleppo, transporting fresh air into the city and offering a hiatus from the intensity of urban life to the citizens. City centre, subcentres and neighbourhoods are linked to each other by a green network of strong and differentiated public spaces that unfold Aleppo's urbanity — this is were people meet for business or a chat, where people can exercise or stroll. Its most prominent part, River Quweik Park, is a large multifunctional city park along the renaturated riverbed. Connecting East and West and linking the city with its surrounding historical landscape, it is the social interface for all of Aleppo's citizens and contributes to their collective identity."

Agenda Urban Spatial Development:



Create & develop major sub-centers

Create micro-centers in informal settlements

Phase and control urban extension

Integrate road network with city

Diversify neighborhoods etc.



Preservation



Development

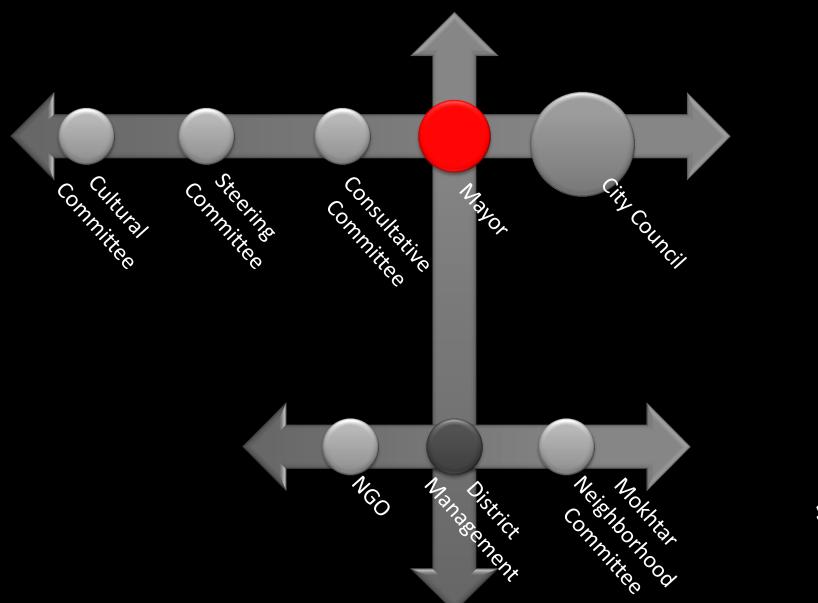


Build the process Of Public Ownership



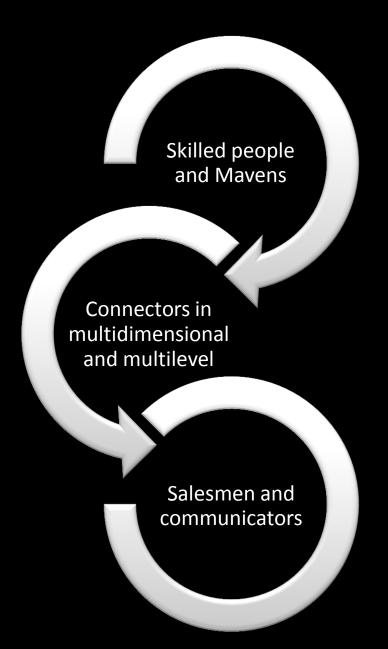
WE WE WE

CULTURE OF AUTHORITY VS. CULTURE OF WORK Flexible Framework







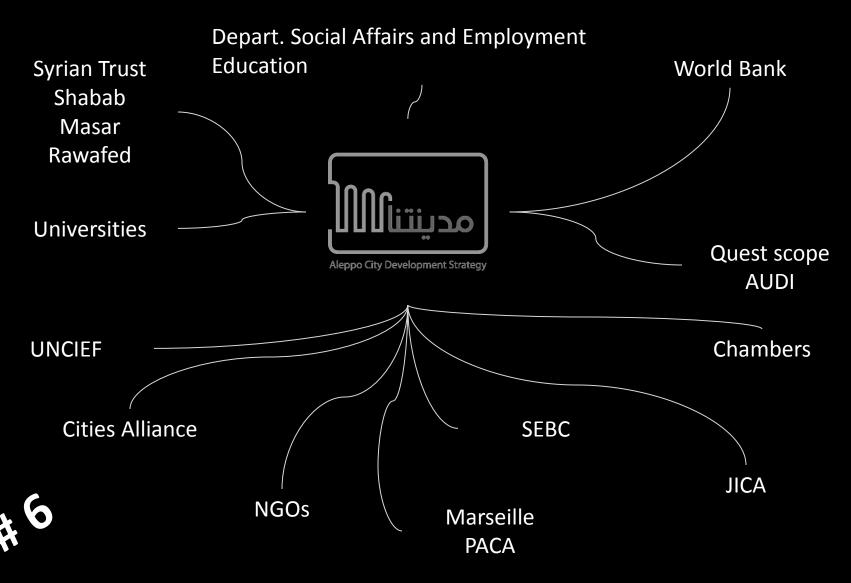


U need

VOLUNTEER DEVELOPMENT STRATEGY Channel the citizens towards their city



Networking Mind Map Collation of strong points of all partners



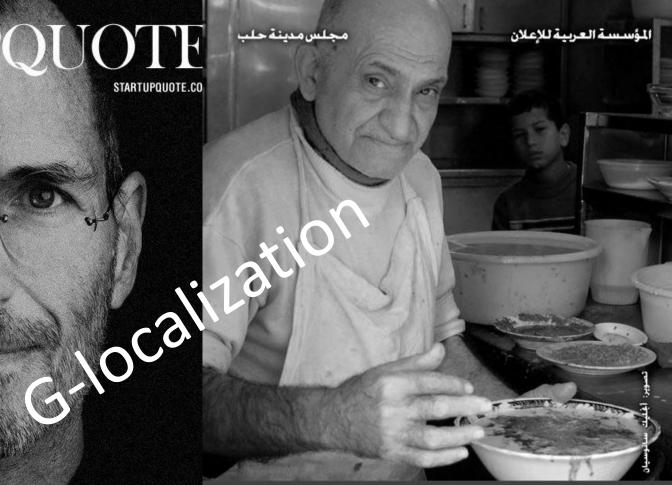


STARTUPQUOTE

WISDOM ABOUT MAKING THINGS by BIGQUOTE.CO

DESIGN IS NOT JUST WHAT IT LOOKS LIKE AND FEELS LIKE. DESIGN IS **HOW IT WORKS.**

- STEVE JOBS, APPLE



ا تذلى ان بهكون الباري صادة م لزبوز عدم شش اللغة

أيوعبء الغوال

www.madinatuna.com

حقق الحلم معنا





"Success is the sum of details"